

# Budget SEO Package Case Study: Solar Gate Systems

## Background

Solar Gate Systems who are based in Oxford UK, offer a range of automatic solar powered gate openers offering the unique advantage that no electric cable is needed to be dug into the ground.

## Requirements

The aim was to find all the keywords that the site was currently ranked for and then identify the ones most likely to deliver results and to optimise the relevant pages for them.

## Actions

First thing we did was to run the site through our search term tool to pull in all the relevant keywords as well as identifying all the search engine positions for them.

Once this was done and the results were in, over the next few months we started working on specific search terms to achieve the highest possible listing. These term we focused on were: “solar gate systems“, “security gates mains or solar“, “solar farm gate openers“, “solar power gate opener“, “battery gate opener“ and “solar farm gate“.

## Results

Follow our work all these pages achieved top 5 listing in Google and have maintained that ongoing. The client is extremely pleased with the results and has asked us to continue ongoing.

You can see these results for yourself by clicking on the links below:

[solar gate systems](#)

[security gates mains or solar](#)

[solar farm gate openers](#)

[solar power gate opener](#)

[battery gate opener](#)

[solar farm gate](#)

[Back to the Budget SEO Package main page.](#)



The screenshot shows the website for Solar Gate Systems. The header includes the company logo and contact information: "SOLAR POWERED GATE OPENING, CLOSING AND LOCKING SYSTEMS", "01863 840066 | 07838 635669", and "mike@solargate-systems.co.uk". The navigation menu includes: Home, About, How Does It Work?, Gate Products, Videos, STOP Burglar Bill, Gate gallery and Testimonials, and Special Offer. The main content area features a headline: "Solar Powered Gate Systems are designed for the UK". Below this is a paragraph: "GATECARE Award Winning solar powered gate market-leading products are manufactured specifically for use in the UK and that's why we have so many delighted customers." This is followed by a sub-headline: "FULLY AUTOMATIC GATE OPENING, CLOSING AND LOCKING SYSTEMS can now be installed anywhere, thanks to natural SOLAR POWER". A section titled "NO MAINS ELECTRIC ?.....NO PROBLEM!" lists benefits: "Solar powered gates – locate literally anywhere", "Electricity supply NOT required – no costly electric cable laying", "Free Green power without digging up your driveway", "Complete installation service", "Tailored specification for your usage, however busy", "Peace of mind and high security with modern convenience", and "An open gate invites unwanted guests, NOT ANY MORE!". There are two images: one of a solar panel on a gate post and another of a gate. A "STOP BURGLAR BILL!" banner is at the bottom with the text "CLICK HERE TO WATCH THE VIDEO".